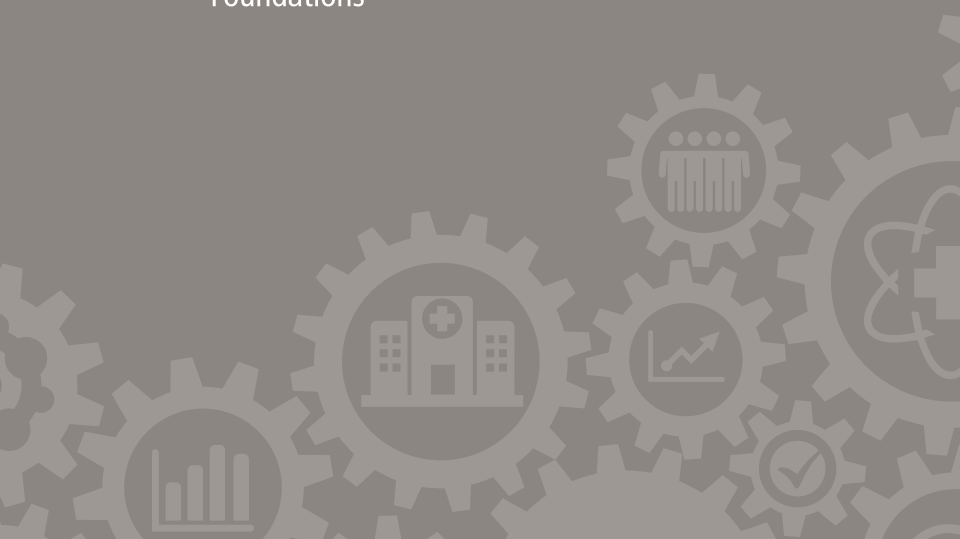


Charitable Giving Opportunities for Businesses

Together, we are advancing healthcare
excellence in northern Michigan.



MUNSON HEALTHCARE
Foundations





As a trusted non-profit healthcare system serving communities in 30 counties, we believe everyone should have easy access to quality health care. That's why Munson Healthcare's heart, cancer, and orthopedic specialists travel throughout northern Michigan to see patients in their communities.

We are able to offer this level of care, commitment, and innovation because of our generous donors – donors who give in the ways that mean the most to them. Indeed, 100 percent of donor dollars are used based on donor intent. As a respected business in our region, we invite you to support local healthcare.

Here are two ways for you to get involved:

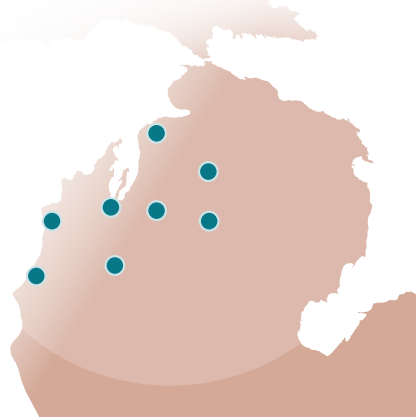
- 1 Community Partner Program
- 2 Traditional fundraising event sponsorships

Community Partner Program

This program recognizes businesses and organizations that make annual gifts at the \$1,000, \$5,000, and \$10,000+ levels. Your organization may choose a specific program, project, or hospital to support. One of our gift officers can share details on the many options available.

With your support, your organization will be publicly recognized in print, on Munson Healthcare's website, and at non-fundraising hospital events. We also provide special signage for display in your business. Please see details in chart on the following page.

8 hospitals | 906 licensed beds
7,500 employees | 1,000 physicians
63 specialties | 540,000 residents
Munson Healthcare Hospice and
Home Health services in 23 counties



Donor Recognition	\$1,000 Silver	\$5,000 Gold	\$10,000 Platinum
Social media post announcing and highlighting community partnership	●	●	●
Donor listing in Annual Report, mailed to over 8,000 households and sent to over 20,000 individuals digitally.	●	●	●
Annual listing on donor wall in local hospital and at Munson Medical Center.	●	●	●
Your organization's name included as a Community Partner on the Munson Healthcare website and in annual Community Friends' email sent by Ed Ness, CEO, Munson Healthcare.	●	●	●
Corporate logo on Foundations' Community Partner Program web page.		●	●
Signage at all recognition events across our system.		●	●
Permanent donor wall recognition at Munson Healthcare hospitals.			●
Vocal recognition and giveaway items at applicable in-person recognition events.			●

We understand that the growth of your business is dependent upon reaching targeted audiences. **We can help!** Beginning at the \$5,000 level, your organization will be recognized at non-fundraising events at our local hospitals.

Non-fundraising Hospital Event	Audience	Communities	Attendance
Donor Receptions	Donors including hospital leaders, board members, employees, physicians, community leaders, and generous community members.	Cadillac Charlevoix Frankfort Gaylord Grayling Manistee Traverse City	More than 700 will attend across all hospitals.
Physician/provider receptions	Physicians and other providers, hospital leadership, and in some cases, community members.	Cadillac Charlevoix Gaylord Manistee Traverse City	750 will attend across all hospitals.
Employee appreciation or recognition events	Hospital employees are invited to a variety of events to thank them for their work.	Cadillac Charlevoix Frankfort Gaylord Grayling Manistee Traverse City	7,500 employees will participate throughout the year at all of the hospitals.

Event Sponsorship Information

Want to thank a customer by taking them golfing? Enjoy putting on the ritz and sipping wine while bidding on trips, purses, or baskets of goodies? Munson Healthcare Foundations offers many ways for you to have some fun while supporting local healthcare!

Event sponsorships offer benefits such as signage, tickets, and public recognition at the event. Sponsorships cover the costs of fundraising events and are extremely important to its success in raising dollars. A portion of the sponsorship may be tax-deductible.

Previous events include:

- Cadillac Hospital Power of the Purse
- Charlevoix Hospital Holly Daze
- Grayling Hospital Golf Classic
- Otsego Memorial Hospital Golf Outing
- Munson Healthcare Hospice Breakfast

For a complete list of events available for sponsorship, or to inquire about hosting your own fundraising event, visit our website at:
munsonhealthcare.org/foundationevents.

Contact Us

We'd love to start or renew a new partnership with you! Sign up online at **munsonhealthcare.org/communitypartners**. To learn more, email **foundation@mhc.net**, call the phone number below, or scan the QR code with your smartphone.



MUNSON HEALTHCARE
Foundations

1150 Medical Campus Dr., Traverse City, MI 49684
231-213-1150 | **munsonhealthcare.org/foundations**